

Communications Update
UKWF AGM – 24 March 2022



UKWF members and stakeholders

Over the last six months we have continued to deliver our comms rhythm activity, including:

- **UKWF Newsletter** sharing insights, news and updates. Next newsletter coming April 2021
- Monthly activity reports and Ian's Video blog providing the latest information and updates in one place this has been a great platform to share information around the work we are doing with BEIS and the NMO.
- **Technical webinars** latest one was about Brexit and ATEX with Geoff Botterill as guest speaker. Great to see so many members there.

Stakeholder work:

• Continued to support the UKWF team on their **engagement with OPS&S** to lobby on decisions such as plans to remove the NMO from the market. Plus communicate changes and updates to members.

Social media

- Continued to see **organic growth** across our two social channels - LinkedIn and **Twitter** – which has raised awareness of the UKWF and its work.
- Now have more than 490 followers on LinkedIn.
- We'd encourage members to share posts and tag @UKWF when we work with you.





Chartered Trading Standards Institute @CTSI UK FOLLOWS YOU

Founded in 1881, CTSI trains and represents trading standards professionals. Journal of Trading Standards (@jts editorial) - https://t.co/19y1oe9Kn0

Top mention earned 27 engagements



@stevenstrc @stevenstrc - Feb 4

A big thank you to lan Turner from the

@ UKWF for his excellent train Engineers and Operations team Office vesterday.

#thankyou #team #training #e #weighingsolutions #weighing pic.twitter.com/dPZA2QwOtJ





Following the announcement from Office for Pro n September 2021 that the National Measureme the market and no longer providing commercial (CAB) services, they have now announced that th market on 30 April 2022.

You can read the latest here, which also includes need to take to ensure your certificates remain

We will be providing our members with furthe

#metrology #accreditation #iso9001 #weigh #NMO #assessmentbodies #CAB



UK Weighing Federation

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Thanks to Geoff Bottrill from EPIC for leading a brilliant webinar about ATEX and Brexit yesterday. It was great to see so many of our members at what was a very informative session.

If you missed the webinar or would like to watch it again, you can find it here...

https://lnkd.in/dSHwcjQ9

#webinar #atex #weighing #legalmetrology #ukwf #explosionproof #technical #legislation #safetymeasures #safety





NMO Technical Services gov.uk • 6 min read





Over the last 18 months, we've put the foundations in place for UKWF communications and we'll continue to deliver our comms activities. In addition, communications will underpin the UKWF's business plans.

 Promote the UKWF and its work through social media to attract new **UKWF** membership members Promote new and existing benefits for members Support the team to engage with CTSI Trading Standards – CTSI • Develop campaigns to drive engagement with Trading Standards at national and local level • Support the UKWF board to refresh the website with new content **UKWF** Website •Use as a tool to drive stakeholders and potential new members to learn more about the UKWF •Support the UKWF to lobby Government on issues such as plans to Relationship with move back to Imperial Measurements Government Continue to grow our relationship with the OPS&S Work with the UKWF team to drive the scheme forward Apprenticeship scheme Launch the scheme through the media Promote the scheme across the industry